

Blog and Ping Uncovered

by

Joseph Tierney

I get tons of emails everyday asking me:

1. What exactly is blog and ping and how will it help my websites?
2. What programs do I use?
3. How often do I post to my blogs?
4. How often do I ping my blogs?
5. Does blog and ping STILL work?
6. What is better - Blogger blogs or my own blogs on my server?
7. What content do you post to your blogs along with the links?
8. Do you recommend any content generator to use with my sites?
9. Where can I find a bigger ping list?
10. Where do I recommend to hire Indians for Blogger blog creation and other outsourcing?
11. Did I make the majority of my money from Blogger blogs with Adsense or using Blogger blogs to index my Adsense websites?

So, without further ado (fluff)...

What exactly is blog and ping and how will it help my websites?

The simplest way to put it is with a step-by-step example:

1. Collect links from your website(s) that have not yet been indexed by the search engines.
2. Post those links to your blogs.
3. Ping your blog.
4. When your blog is pinged, search engine spiders come running to it, and in turn follow the links that you posted to the blog.
5. Now the spiders will start to crawl your un-indexed website and start to index it at record speed.

So the whole blog and ping process will help your websites because they are most likely not receiving any traffic unless they are in the search engines. If you blog and ping them you can get them indexed in record time, which will in turn start to send you traffic.

Sounds easy, doesn't it?

What programs do I use?

I actually use my own programs to blog and ping that I offer for free for everyone, you can check them out at <http://www.cflwaves.com/projects>

The first program is GrabLinks. All you have to do is enter your sitemap URL into the program and a list of links from your website will automatically be saved to a file for you, which saves a heck of a lot of time.

The second program is BlogPoster which can post to Blogger and Wordpress blogs. All you have to do is enter your blogs' usernames, passwords, and URLs into a text file and use the links file that you created with GrabLinks. Now all of your links will be randomly posted to your blogs.

The last program is BlogPinger. For BlogPinger all you have to do is enter a list of your ping services into one file (it comes with 25 ping services already), and a list of the URLs to your blogs. Now all you have to do is enter the interval for pinging the blogs and click start. All of the blogs will now be pinged to the ping services at whatever interval you set.

These are the only programs that you NEED and they are free, remember to check them out at <http://www.cflwaves.com/projects>

How often do I post to my blogs?

I post to every one of my blogs every 720 minutes if they are on my own server and post 10 links at a time.

However, if I am posting to Blogger blogs I post 1000 links at a time and I post every 3 days.

Why do I post at these intervals with those drastic different number of links?

The reason is the blogs on my own server I control. They can never be deleted and I will be okay posting only 10 links at a time because they WILL always be there, gaining PageRank, never being deleted.

However, Blogger blogs DO get deleted and they DO get "CAPTCHA 'd". This means that you can no longer post to them automatically, you must enter a special image code for EVERY SINGLE POST.

So, for each post that is why I post 1000 links at a time. If I was only posting 10 links at a time and I got CAPTCHA'd right after that post it would basically be a waste of a blog. If I am posting 1000 links at a time that is equal to 100 posts, do you understand the logic behind it?

You might think that because Blogger blogs have this issue that they would be a complete waste of time, well they aren't. I will explain why they are actually *BETTER* than using your own blogs on your own server later on.

How often do I ping my blogs?

I ping my blogs every 720 minutes, which is every 12 hours.

Why do I ping at such a long delay?

I don't want the ping services to ban my IP address, which means that I wouldn't be able to ping them AT ALL anymore. This would completely ruin the blog and ping process.

However, there are some people that ping every hour or 2 hours. This is not needed and will only ruin the blog and ping process in the future by flooding the ping services with pings.

Does blog and ping STILL work?

Blog and ping definitely still works even though "guru's" will say that it doesn't. I have been using this technique since August even though they said it was dead then too.

However, the process does have it's ups and downs. One month blog and ping will work extremely well and fast, the other it will still work - just not as fast as the month before, then back to normal the next month.

So if you see that your sites aren't getting indexed as well as they were before, do not worry. Things like this fluctuate with the search engines.

What is better - Blogger blogs or my own blogs on my server?

The answer to this is simple - Blogger blogs.

You might ask me, how on earth could Blogger blogs be better than hosting blogs on my own server when they are getting deleted or CAPTCHA'd and I have to make more of them every day?

Well, the reason is because Blogger blogs get your websites indexed EXTREMELY fast and MORE pages overall. You can be posting your website links to blogs on your own server and pinging them, but you won't see any real effect for 2-3 weeks.

With Blogger blogs you can have your website start to get indexed in 2 days. That is why there is a huge benefit to using them. The only problem is that you HAVE TO create them everyday. And by everyday, I mean EVERYDAY unless you want to see bad results.

Creating a new account, logging in, creating new blogs by hand, and changing the correct settings for each one will take FOREVER. I have created a program called [BloggerGenerator](#) that helps create the blogs extremely fast compared to by hand. You can check BloggerGenerator out [here](#).

What content do you post to your blogs along with the links?

I do NOT post any content besides the links to my sites. That is right - nothing, just plain HTML links to my websites.

Why do I do this?

There is absolutely no point in gathering data from some search engine based on your keyword to post along with your links to that your blog looks more "real".

Any real person can still see that your blog is made only to get your websites indexed. I've said it once and I will say it again:

"It is like throwing crap on top of more crap."

Gathering content to post along with your links is just a waste of time. Time is money, and money is the whole reason you are trying to get your websites indexed.

Do you recommend any content generator to use with my sites?

I only recommend using ONE content generator and that is RSSGM (Really Simple Site Creator Modified). I use this myself personally even though in the past I have used DSG (Dynamic Site Creator), also free.

Why did I stop using DSG and now only use RSSGM?

Because DSG has a problem with it's MySQL queries (they aren't optimized) and I couldn't get enough of the scripts installed on my servers. The MySQL queries that it currently uses slowed down my server and caused it to crash at random times - at least this is what happened to me on 3 different servers.

With RSSGM I can install up to 3000 copies of it on one server, plus the script is free! What do you have to lose, check it out at:

<http://sourceforge.net/projects/rssgm/>

Where can I find a bigger ping list?

This is one thing that can make or break your blogging and pinging process...the bigger/better your ping list is the more exposure your blog will get, you can find an ever-updating list on some of the forums. Here is the one that I recommend:

<http://syndk8.net/forum/index.php/topic,2060.0.html>

Where do I recommend to hire Indians for Blogger blog creation and other outsourcing?

The only place that I have used to find Indians to make my blogs for me was <http://www.elance.com>, this is the only place that I recommend.

Did I make the majority of my money from Blogger blogs with Adsense or using Blogger blogs to index my Adsense websites?

I made the majority of my money off of using Blogger blogs to get my Adsense websites indexed. The money lasts for a longer term than if you were just creating Blogger blogs with your Adsense code on it, because Blogger can delete your blogs at any time. However, this is not to say that there is no money in creating Blogger blogs with Adsense on them. I have a few friends who make a killing off of just using this technique (over \$10,000 a month).

BE CREATIVE, don't just create a blank template with your Adsense code on it (which is also a violation of TOS). Make a decent looking template that will get you a nice CTR. You can also create the template around high-paying keywords to make your CPM go up.

Resources:

1. [My Free Blog and Ping Programs](#)
2. [BloggerGenerator](#) - Create Mass Blogger Blogs
3. [RSSGM](#) - Excellent FREE Content Generator
4. [Updating Ping List](#) - From Syndk8 Forum
5. [Elance](#) - Hire Indian Workers for Blogger blog creation and outsourcing